

1st ANNUAL Dementia Education CONFERENCE 2026



caringkind

MONDAY, MARCH 30, 2026

New York Academy of Medicine

8:00 AM – 5:00 PM

Connecting Care, Science, and Community

SPONSORSHIP OPPORTUNITIES

	PRESENTING \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	COFFEE BREAK \$3,500	EXHIBITOR \$1,000- \$2,000
✓ BENEFITS						
Sponsorship Focus	✓ plus: Keynote & Plenary	Lunch	Breakfast	Digital Program	Coffee Break	
Lunch & Reg	10 free	10 free	5 free	3 free	2 free	2 free
Sponsorship recognition on sponsorship boards	✓ plus: • "Presented by" credit • Provide Opening Remarks	✓	✓	✓	✓	
Logo on Step & Repeat	✓	✓	✓			
Exhibit table space	Two 6' tables in premier location in exhibitor area	One 8' table in premier location in exhibitor area	One 6' table in exhibitor area	One 6' table in exhibitor area	One 6' table in exhibitor area	\$2,000 - One 6' table in exhibitor area OR \$1,000 half of an 8' table in exhibitor area
Recognition on event website	Logo with click through link to website	Logo with click through link to website	Logo with click through link to website	Logo with click through link to website	Company name only	Company name only
Advertisements	Premium Digital Ad Placement on Whova & Full Page Print Ad in Program - 8.5"x11"	Premier Digital Ad Placement on Whova & Full Page Print Ad in Program - 8.5"x11"	Premier Digital Ad Placement on Whova & Full Page Print Ad in Program - 8.5"x11"	Premier Digital Ad Placement on Whova & Half Page Print Ad in Program - 8"x5.25" Hor. or 3.75"x10".5 Ver.	Digital Ad Logo & Quarter Page Print Ad - 3.75"x5.25"	Digital Ad Logo & Quarter Page Print Ad - 3.75" x 5.25"
Items Included in Conference Bag	✓ plus: Name on bags	✓	✓	✓	✓	
Pre- and Post-conference recognition on website, social media & email blasts	✓	✓	✓	✓	✓	

For Sponsorship and Exhibitor inquiries, email **Andrea Tallent Spivak** at aspivak@cknyc.org.
Deadline for ads and logos is February 16, 2026.

Visit CKconference.org for Call for Proposals, Sponsorship Packages, and Registration Information

Single Advertisement Opportunities

Print Advertisements in Conference Program	\$1,000 Full Page Ad- Color 8.5"x11"	\$500 Full Page Ad- Black & White 8.5"x11"	\$250 Half Page Ad- Black & White Horizontal: 7.25"x5" Vertical: 3.75"x10"	\$100 Business Card - Black & White 3.5"x2"
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CaringKind Conference Registration Fees - Registration Opening January 2026!

CATEGORY	Received by Feb 15, 2026	Received after Feb 15, 2026	NOTES
Professionals	\$175	\$195	
Family Care Partners – Registration covered by Halis lecture scholarship program**	\$125 Value <i>Fee covered by scholarship**</i>	\$125 Value <i>Fee covered by scholarship**</i>	** Scholarships available on first come first serve basis
People Living with Dementia (PLWD) – Registration covered by Halis lecture scholarship program**	\$125 Value <i>Fee covered by scholarship**</i>	\$125 Value <i>Fee covered by scholarship**</i>	** Scholarships available on first come first serve basis
Students	\$70	\$95	
Lead Presenter	Complimentary	Complimentary	

This activity is approved for AMA PRA Category 1 Credits™; nursing contact hours; psychologist contact hours; and social work clinical continuing education credits.

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CaringKind is proud to further our mission of building an Alzheimer's community where no one walks alone by bringing together the full spectrum of voices—people living with dementia, care partners, clinicians, professionals and researchers—to learn from one another, challenge assumptions, inspire change, and shape the future of dementia care. Together, we're building a community where science meets empathy, and every experience becomes a catalyst for progress.

Please select your sponsorship level and provide your contact information below.

☐ PRESENTING Sponsor \$25,000

☐ SILVER Sponsor \$5,000

☐ PLATINUM Sponsor \$15,000

☐ COFFEE BREAK Sponsor \$3,500

☐ GOLD Sponsor \$10,000

☐ EXHIBITOR Sponsor - Full Table \$2,000

☐ EXHIBITOR Sponsor - Half Table \$1,000

CONTRIBUTION

☐ I/We cannot attend but wish to make a fully tax-deductible contribution: \$ _____

Please inquire for print deadlines.

Name of Donor (Individual or Company) as it should appear in listings:

Name: _____ Company: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail Address: _____ Fax #: _____

PAYMENT OPTIONS:

Credit Card Type: _____ Credit Card#: _____ CVV: _____

Expiration Date: _____ Signature: _____

For payment via check, please make checks payable to: CaringKind

Mail to: 360 Lexington Avenue, 3rd Floor, New York, NY 10017

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